



**Better Security, Better World.**

**UNIVIEW**  
CORPORATE BROCHURE

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# TOP 4 GLOBAL MARKET SHARE

# IN PURSUIT OF TECHNOLOGICAL SUPERIORITY

Uniview is a leading global manufacturer of professional video surveillance devices and solutions. As first to invent the network camera in China, Uniview has continued to bring cutting-edge technologies to the industry. Uniview provides complete product lines including network camera, network video recorder, storage, transmission, and display devices. With integrated solutions for various industries including retail, healthcare, finance, transportation, industrial park, and more, we are committed to bringing better security to the marketplace for building a better world.

With 9 years in development (2011-2020), Uniview's revenue increased by 18 times (46M –807M USD). With strong R&D and manufacturing abilities as the engine of developing, Uniview became the 6th largest video surveillance manufacturer in the world, according to the international research firm IHS Markit.

Currently, UNV products are being used in 145 countries and regions. In order to deliver more in-time sales and services, 12 international subsidiaries and branch offices were established, and there will be more in the future. The newly established Tongxiang Manufacturing Base located in China is able to produce 10 million pieces of devices per year. Together with 4 warehouses in Europe, America, Middle East and Asia, a global logistics network is set up quickly.

Uniview creates value by high quality, promotes value by innovation and shares value by working together with global partners. "Better Security, Better World" is more than a slogan, it is what we are dreaming for and working toward.

## IP Pioneer

From HP  
First innovated  
IP surveillance solution in China

2005-2011

## Quality Defender

Founded with \$103 million by Bain Capital  
First released "High Quality Surveillance"  
3rd largest in China

2011-2014

## Overseas Expander

Advanced into international market  
Released Ultra 265 solution  
Covered 140+ countries

2014-2017

## Future Leader

No.6 in the world, conquering Top 5

2018-



Australia



Belarus



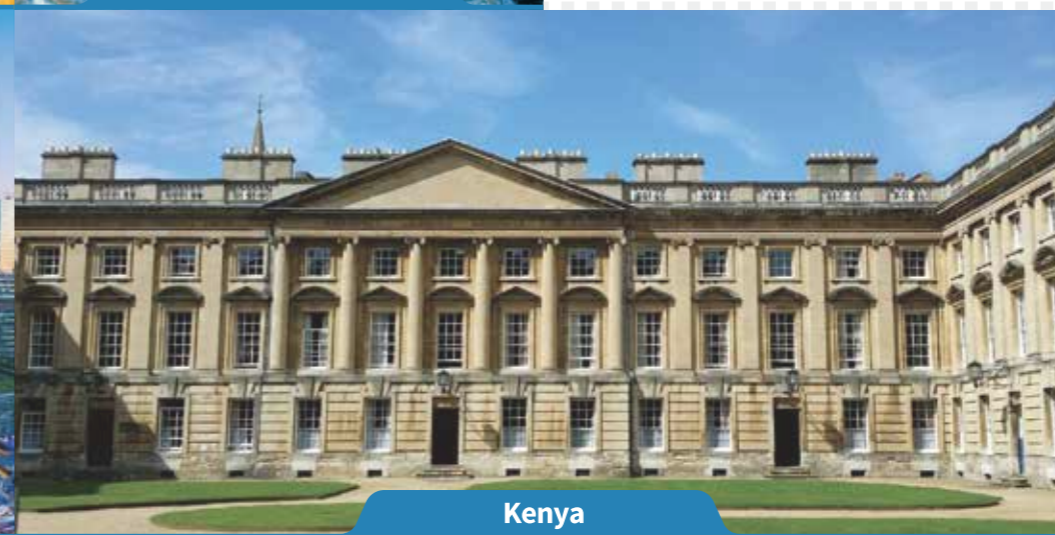
Costa Rica

More than **3200** high-end cases

Over **145** countries and regions



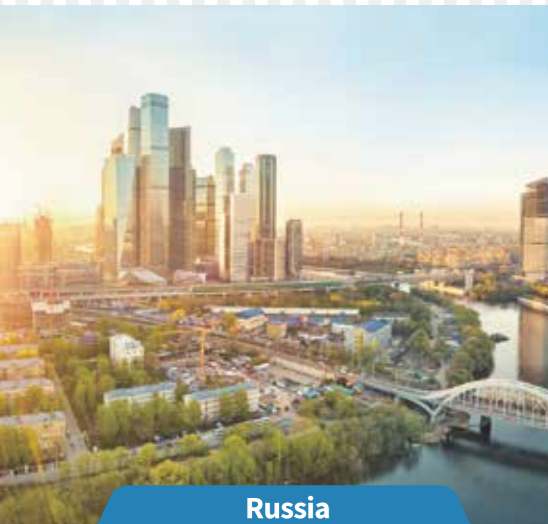
Korea



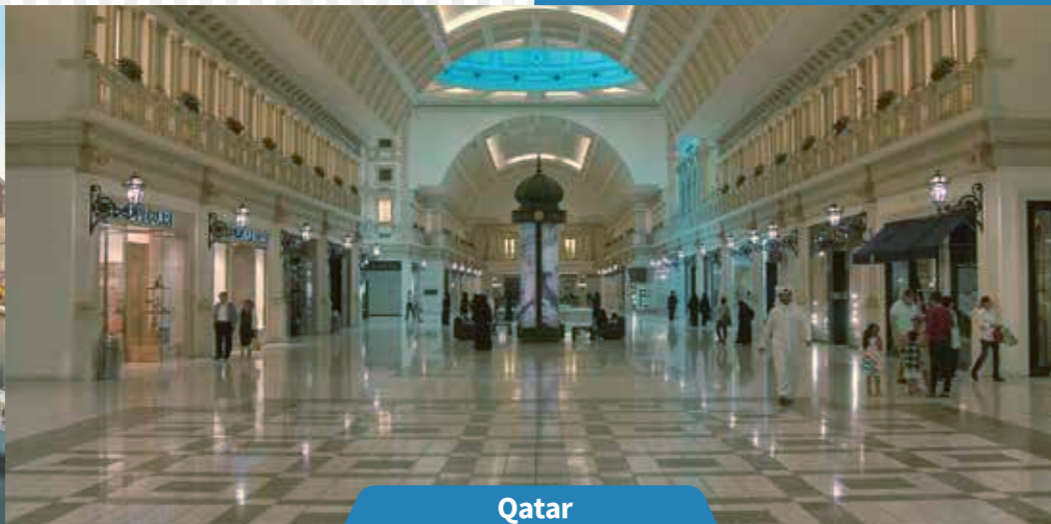
Kenya



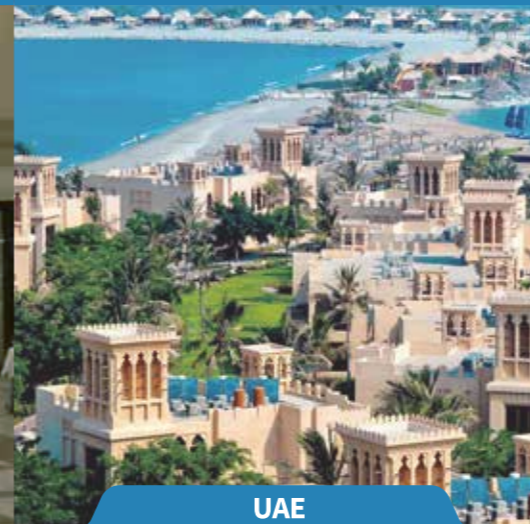
Mexico



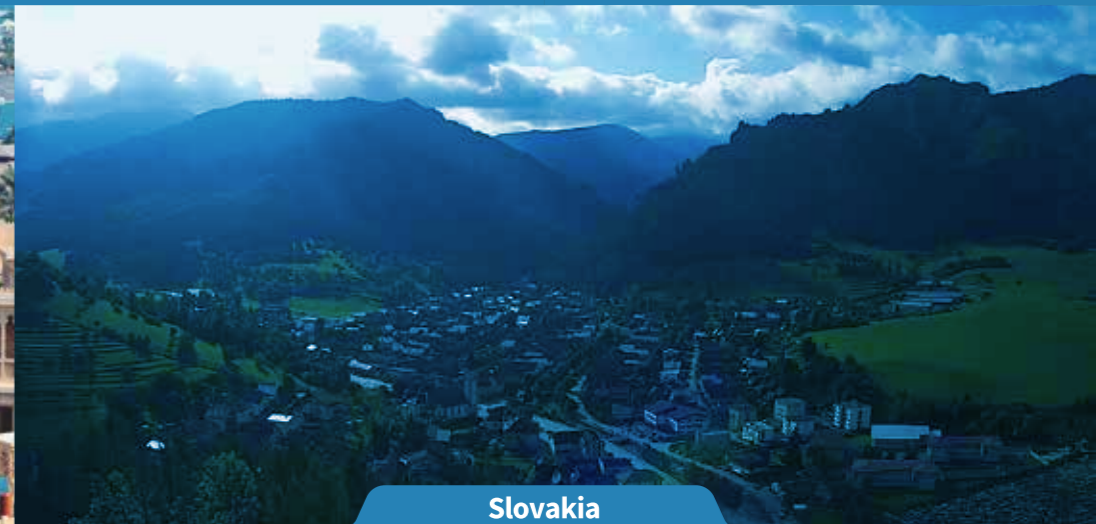
Russia



Qatar



UAE

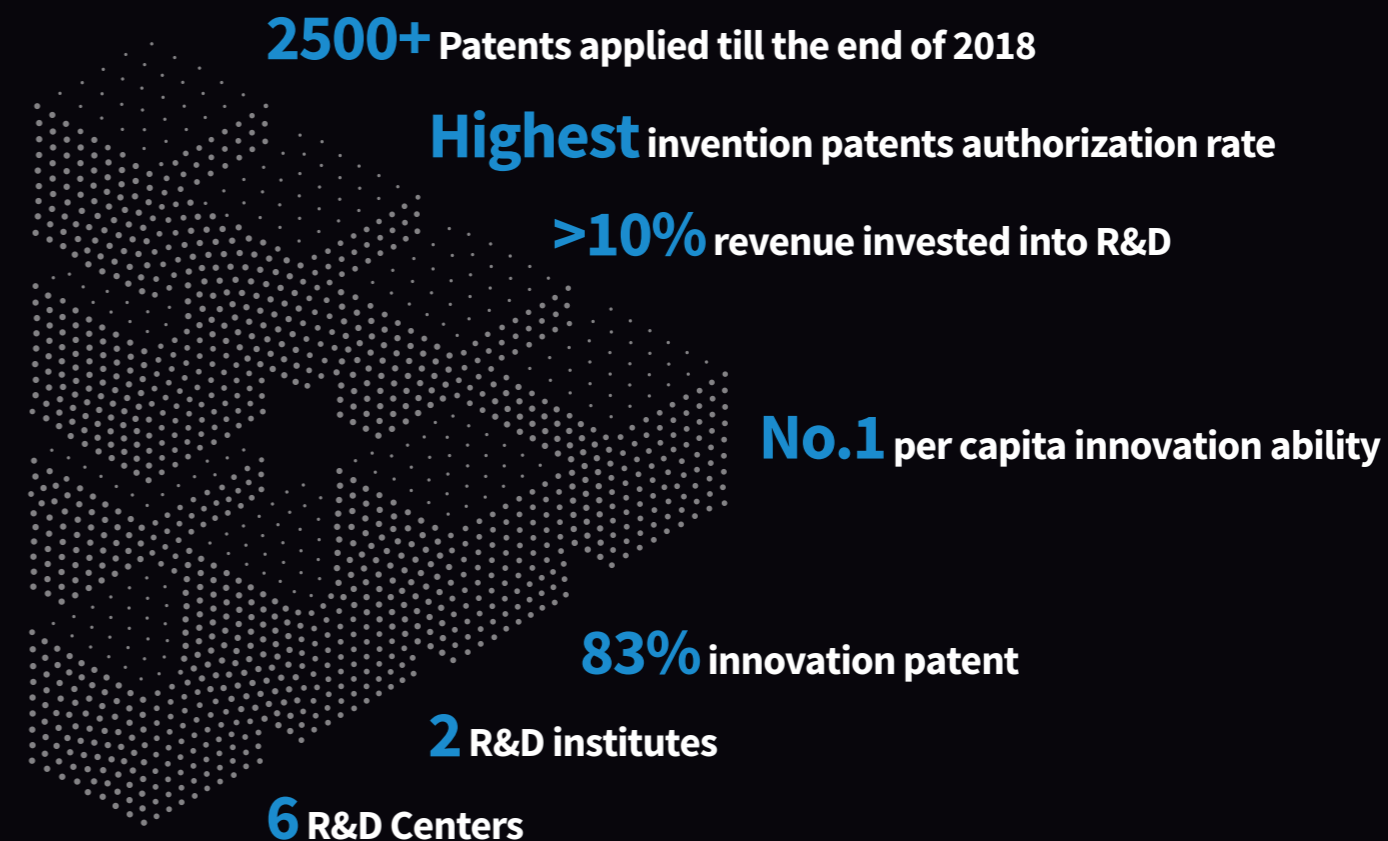


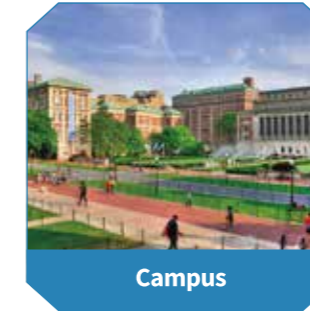
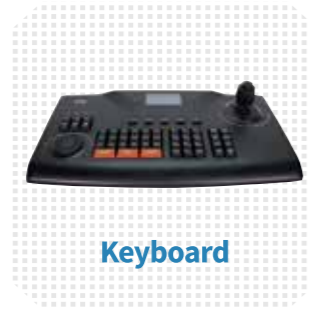
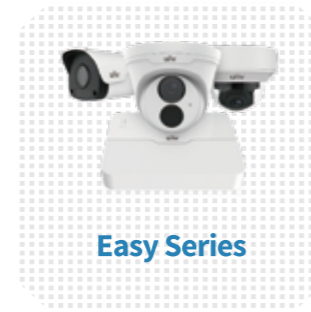
Slovakia

# INNOVATION

## - OUR MOST IMPORTANT COMMITMENT

Uniview concentrates on technological breakthroughs that push the edge of innovation. Intensive research and development will generate new knowledge which, in turn, leads to innovation. We invest heavily in research and development. More than 50% of Uniview employees are from the R&D departments in six R&D centers and two R&D institutes across China, enabling long-term development.





# COMPLETE PRODUCT LINE AND SOLUTION



**MORE RELIABLE MORE EFFICIENT**

# REVOLUTIONARY DESIGN ON PRODUCT RELIABILITY AND EFFICIENCY

Every decision that goes into our products makes them stand apart.

Good products seek to minimize the unexpected interruptions in performance throughout the duration of the typical of customer experience. The products Uniview produces are designed to be durable and reliable. From snow-capped mountains with 16,404 ft altitude to the seashore with high salinity air to regions around the equator, we are protecting people from all over the world.

Moreover, it is not only the excellent reliability performance that distinguishes UNV products from the others but also the cutting-edge technologies and user-friendly designs. Technological innovations cover every aspect including video image, compression technology, network and security.



**IK10**



**IP67**



**De-snow**



**Wide Voltage Range**  
±25%



**Wide Temperature Range**  
70°C  
-40°C



**Surge Protection**

**Ultra 265**

More than a compression technology, it is a solution which could save **75%** of cost.

**STARVIEW+**

Crystal clear image under extremely low light

**4K**


See more with less

**Image Adaptability**


Scene-adaption  
WDR/HLC/Defog/Smart IR

**Network Adaptability**


Anti packet loss; Packet retransmission strategy


 **One-click upgrade**

Easy to upgrade device by one-click

 **Cloud upgrade**

One-click upgrade IPC&NVR over cloud

 **Plug & Play**

 **ONVIF® Compatibility**

Support Onvif (Profile S/G), LAPI and SDK

**HTML5**

Plugin free @H.264



chrome



Firefox



Edge



# STRICT QUALITY CONTROL SYSTEM

Uniview regards quality as the most important aspect of product design, development, and production. A new product experiences over 680 tests during development and production, is tested in a world-leading testing center and laboratory, such as X-ray, 3D measurement, HALT, ESS, and salt spray. Even during the mass production, every component in every product is able to be traced, we can accurately locate the batch of key materials used in the processing of the product. The system plays a retrospective role and facilitates the precise positioning of the problem range.



# WORLDWIDE CERTIFICATIONS

## Safety & EMC & ERP



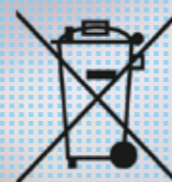
## Industry

CMMI5 Erp EN50155



ITS Certifications from China Public Security

## Environment



RoHS

REACH



## Security



## Reliability

IP  
IK  
NEMA 4X  
UL 50E

## System Certification

ISO 9001  
ISO 14001  
ISO 20000-1  
ISO 27001  
OHSAS 18001



**PARTNERSHIP**  
DERIVES SUCCESS

# PROFESSIONAL SERVICE



## Strict Channel Protection

- Forbid online sale
- Strict regional sale protection
- Advanced project management system



## Certified Training Program

- Global training center
- Certified engineer training
- Certified instructor training



## Global Technical Support Center

- Pre-sale: product selection & solution design support
- System building assistant: System start-up and operation support
- After-sales: operation & RMA service



## R&D Support

- SDK/API/ONVIF integration support
- OEM/ODM service
- Project on-site support



## Marketing Support

- Marketing material
- Marketing activity
- Distributing material

# OPEN COOPERATION

**ONVIF® FULL MEMBER**

**Genetec**

**milestone**  
The open platform company

**axxon**  
Experience. The Next.

**BOSCH**  
Security Systems

**Digifort**  
IP Surveillance System

**DITIS**

**exacq**  
From Tyco Security Products

**Luxriot**

**3dEYE**

**Seventh**  
VISION COOPERATION

**macroscop**

**MIRASYS**